

UNIVERSITY OF KWAZULU-NATAL
SCHOOL OF AGRICULTURAL, EARTH & ENVIRONMENTAL SCIENCES
DIETETICS & HUMAN NUTRITION
EXAMINATION: NOVEMBER 2013
SUBJECT, COURSE & CODE: NUTRITION EDUCATION – NUTR 342

DURATION: 3 HOURS

TOTAL MARKS: 100

External Examiner:
Internal Examiner: Mrs H. Esteves

NOTE: THIS PAPER CONSISTS OF TWO (2) PAGES, PLEASE SEE THAT YOU HAVE THEM BOTH.

NOTE: Section A is compulsory. Answer it in full.

Answer Section B in a separate book.

Answer two (2) questions from Section B. Relate you examples to the scenarios given.

Please ensure you number your questions correctly.

Start each question on a new page.

SECTION A: COMPULSORY. ANSWER THE WHOLE QUESTION

YOU ARE EMPLOYED AS A NUTRITION CONSULTANT AT THE LOCAL OBESITY CLINIC. RELATE ALL YOUR EXAMPLES TO THIS CONTEXT.

Question 1.1

When evaluating a program list the factors to consider when deciding who should do the evaluation. **(10)**

Question 1.2

In the article “Cultural differences in the planning of visual aids” Vincent suggests basic rules to enable educators to develop effective visual aids.

List ten (10) of these basic rules, giving a brief explanation for each. **(20)**

Question 1.3

Compare the advantages and disadvantages of the solar cooker vs the wonder box and state which you would recommend for a rural community in the Western Cape. **(15)**

Question 1.4

List 5 ways a person’s occupation (work load) could influence their eating habits. **(5)**

TOTAL SECTION A: 50

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SECTION B: ANSWER ANY TWO (2) QUESTIONS.

Please use a separate book.

Please ensure you number your questions correctly.

Start each question on a new page.

Relate all your answers and examples to the following scenario.

YOU ARE A CONSULTANT NUTRITIONIST EMPLOYED BY THE LOCAL GOVERNMENT TO HEAD UP THE IMPLEMENTATION OF THE NEW PROPOSED LEGISLATION TO REDUCE THE SALT INTAKE OF SOUTH AFRICANS

QUESTION 2

You have been asked to assess and evaluate the use of the radio to present your “Use salt and foods high in salt sparingly” nutrition education message during Nutrition Week.

Assess and evaluate this media option and discuss, using relevant examples, what needs to be considered should they want to go ahead. **(25)**

QUESTION 3

Using relevant examples, discuss the government’s responsibility to ensure your message gets implemented and the role that each sector within the government must play to ensure success. **(25)**

QUESTION 4

Discuss the 3 different domains of learning and how each can be used effectively to ensure the groups you work with will embrace the new low salt legislation. **(25)**

TOTAL SECTION B: 50

TOTAL : 100 MARKS