

UNIVERSITY OF KWAZULU-NATAL
SCHOOL OF AGRICULTURAL, EARTH & ENVIRONMENTAL SCIENCES
DIETETICS & HUMAN NUTRITION
EXAMINATION: NOVEMBER 2012
SUBJECT, COURSE & CODE: FSMT 333 P2
MANAGEMENT, THEORY & PRACTICE

DURATION: 3 HOURS

TOTAL MARKS: 130 marks

External Examiner: Dr R Lategan
Internal Examiner: Dr N Wiles

NOTE: THIS PAPER CONSISTS OF TWO (2) PAGES; PLEASE SEE THAT YOU HAVE ALL OF THEM. ANSWER ALL QUESTIONS.

QUESTION 1:

Describe the various roles that managers play in an organisation.

Total ($\frac{1}{2} \times 40$) [20]

QUESTION 2:

You are a manager of a team of individuals and have decided to assign your team a task that will require them to work in a group. Discuss the factors that will affect your team's performance (15 x 1) **as well** as the various stages that will occur whilst your team is working together on your task ($\frac{1}{2} \times 30$).

Total [30]

QUESTION 3:

A budget should be prepared and used as a guide for maintaining a financially sound organization.

3.1 Discuss the various types of budgets that are available and how they are established. ($\frac{1}{2} \times 30$) [15]

3.2 What component forms the largest single cost in the budget of most food service organisations? In your answer describe what directly and indirectly contributes to this cost as well as the factors influencing these costs.

($\frac{1}{2} \times 30$) [15]

Total [30]

QUESTION 4:

You would like to start a food manufacturing company. Describe the attributes that **you** will need to possess to ensure that your new business is successful.

Total [10]

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QUESTION 6:

6.1 Briefly describe all of the knowledge areas required in project management.
($\frac{1}{2}$ x 18) [9]

6.2 Draw a diagram to show the cycle that occurs during the controlling process of project management.
($\frac{1}{2}$ x 12) [6]

Total [15]

QUESTION 7:

The food service unit that you currently manage is being relocated to a new premise across town. You anticipate that your staff may have problems accepting this new change. Discuss why you think your staff may have these problems and what you would do to overcome them.

Total ($\frac{1}{2}$ x 20) [10]